jn

Julia Mammone Advertising – Art Direction

I'm looking for a chance to grow my art direction chops. I can hit the ground running but I know I have more to learn. I welcome an opportunity that pushes me to grow and develop as an art director and advertising professional.

Work Experience

Sales Associate

DSW - Designer Shoe Warehouse - Langhorne, PA April 2017 to Present

- Maintains a clean and organized sales floor
- Completes speedy sales and return transactions
- Assists customers with their questions
- Assists in training of new employees

Art Director Intern

Diamond Edge Communications - Philadelphia, PA August 2020 to December 2020

- Designed digital graphics for social media campaign
- Designed layout of informational e-mail
- Shared ideas and thoughts in weekly client and team meetings

Senior Counselor

Adventureland Day Camp - Bensalem, PA June 2013 to August 2019

- Provided a fun and safe environment for children ages 5-14
- Oversaw a team of Junior Counselors and Counselors in Training
- Lead daily group activities

Education

Temple University

Bachelors of Arts in Advertising, Art Direction and Copywriting Concentrations Graduated May of 2021

Bucks County Community College Associates of Arts in Graphic Design Graduated May of 2018 215.264.7130

Bensalem, Pennsylvania mammone.julia@gmail.com juliamammone.com in /in/julia-mammone

Skills

- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Microsoft Office: Word, Powerpoint
- Problem Solving
- Customer Service